

Int. Cl.: 3

Prior U.S. Cl.: 51

Reg. No. 1,637,325

United States Patent and Trademark Office Registered Mar. 12, 1991

Int. Cl.: 3

Prior U.S. Cl.: 51

United States Patent and Trademark Office

Reg. No. 1,637,325

Registered Mar. 12, 1991

Amended

OG Date Oct. 6, 1992

**TRADEMARK
PRINCIPAL REGISTER**

AUSTRALIAN GOLD

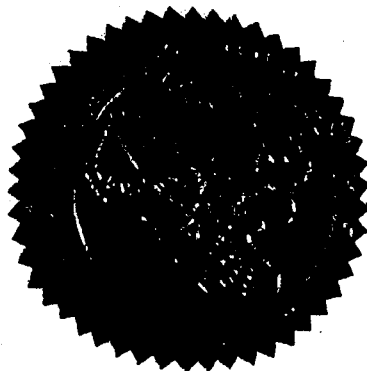
ETS, INC. (INDIANA CORPORATION)
5811 WEST MINNESOTA STREET
INDIANAPOLIS, IN 46241, BY CHANGE
OF NAME FROM AMERICAN TAN-
NING SYSTEMS, INC. (INDIANA COR-
PORATION) INDIANAPOLIS, IN

OWNER OF U.S. REG. NO. 1,046,627.
NO CLAIM IS MADE TO THE EXCLU-
SIVE RIGHT TO USE "AUSTRALIAN",
APART FROM THE MARK AS SHOWN.

FOR: SKIN CARE PREPARATIONS,
NAMELY SUNTANNING AND MOIS-
TURIZING CREAMS AND LOTIONS, IN
CLASS 3 (U.S. CL. 51).

FIRST USE 10-10-1988; IN COMMERCE
10-10-1988.

SER. NO. 73-799,225, FILED 5-11-1989.



*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Oct. 6, 1992.*

COMMISSIONER OF PATENTS AND TRADEMARKS

EXHIBIT A

Int. Cl.: 3

Prior U.S. Cl.: 51

United States Patent Office

Reg. No. 1,046,627

Registered Aug. 24, 1976

TRADEMARK

Int. Cl.: 3

Prior U.S. Cl.: 51

United States Patent and Trademark Office
New Cert.

Reg. No. 1,046,627
Registered Aug. 24, 1976
OG Date Oct. 27, 1992

**TRADEMARK
PRINCIPAL REGISTER
REGISTRATION ASSIGNED**

CLASS 3 (U.S.

2, 1975; in com-

AUSTRALIAN GOLD

ETS, INC. (INDIANA CORPORATION)
5811 WEST MINNESOTA STREET
INDIANAPOLIS, IN 46241, ASSIGNEE
BY ASSIGNMENT, ASSIGNMENT
AND CHANGE OF NAME FROM
DAGAR PRODUCTS, INC. (ILLINOIS
CORPORATION) CHICAGO, IL

FOR: SUN-SCREEN LOTION, IN
CLASS 3 (U.S. CL. 51).

FIRST USE 12-12-1975; IN COMMERCE
12-12-1975.

SER. NO. 73-075,785, FILED 1-30-1976.



*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Oct. 27, 1992.*

James B. Loney

Webb, Stacy

From: PrinTEAS@uspto.gov
Sent: Friday, April 09, 2004 10:20 AM
To: Faucett, Homer
Cc: teas@uspto.gov
Subject: Trademark Application Serial No. 78399259 Received

<MARK> ALMOST FAMOUS (standard characters)

The mark is presented in standard characters without claim to any particular font style, size or color.

We have received your application and assigned serial number '78399259' to your submission. The summary of the application data below serves as your official filing receipt. For electronically-submitted applications, the USPTO will no longer mail a paper filing receipt. If the USPTO later determines that no filing date was justified, your submission will be returned, and your filing fee will be refunded. You could then, if possible, cure the deficiency, and re-file the application.

If you determine that you made an error in the information you entered, you may file a preliminary amendment electronically, stating your proposed correction, at <http://eteas.uspto.gov/V2.0/pa240/WIZARD.htm>.

NOTE: You cannot file a Preliminary Amendment until at least 30 days after initial filing of the application. Prior to that time, the serial number will not appear in the USPTO database (even though the number was assigned at the time of filing), preventing the uploading of new data.

The examining attorney will determine whether the change proposed in the amendment is permissible, within the normal course of his or her review of the application. Please note that not all errors may be corrected; for example, if you submitted the wrong mark or the incorrect goods and/or services, if the proposed correction would be considered a material alteration to your original filing, this will NOT be accepted. Unfortunately, your only recourse in that event is to re-file - your fee would NOT be refunded. Once you submit an application, either electronically or through the mail, we will not cancel the filing or refund your fee, unless the application fails to satisfy minimum filing requirements. The fee is a processing fee, which we do not refund even if we cannot issue a registration after our substantive review.

In approximately 6 months, you will hear from the assigned examining attorney.

NOTE: If you have a question, comment or technical concern about your specific application or TEAS in general, please send that question to PrinTEAS@uspto.gov. NOTE: To check status information, please use either <http://tarr.uspto.gov>, or call 703-305-8747 (M-F, 6:30 a.m. to 12 midnight, EST). However, do NOT attempt to check status until at least 45 days after submission, to allow sufficient time for our databases to be updated.

The applicant, First Line, Inc., a corporation of Indiana, residing at Box 82001, One American Square, Indianapolis, IN USA 46282-0002, requests registration of the trademark/service mark shown on the drawing page in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

*** Classification and Listing of Goods/Services:**

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class _____: sun tanning, sunless tanning and moisturizing creams, lotions and oils

***Correspondence Information**

The applicant hereby appoints Homer W. Faucett, III and Applicant/Owner hereby appoints Jay G. Taylor, John F. Prescott, Jr., Doreen J. Gridley, Richard A. Schnurr, Anthony Nimmo, Russell E. Fowler II, Michael A. Swift, Angela M. Fifelski, Thomas A. Walsh, Rachel L. Saint Peter, Alexander D. Forman, Dustin S. DuBois, Homer W. Faucett III, and Jill Tabor Powlick, all of the law firm of Ice Miller, to prosecute this application to registration, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the certificate of registration. of Ice Miller, Box 82001, One American Square, Indianapolis, IN USA 46282-0002 to submit this application on behalf of the applicant. The attorney docket/reference number is T02777-US-00 (20486.0001).

* Fees

A fee payment in the amount of \$335 will be submitted with the application, representing payment for 1 class(es).

*Declaration Signature

Signature:/Homer Faucett/ Date: 04/09/2004
 Signatory's Name: Homer W. Faucett, III
 Signatory's Position: Attorney

=====TEAS XML APPLICATION=====

```
<?xml version = '1.0' encoding = 'ISO-8859-1'?> <uspto-tm-document document-type="app"
description="Base Application Form" system-creator="eteas" version="2.11" version-
date="2003-11-02" copyright="Copyright 1999-2003 United States Patent and Trademark
Office"> <trademark-case-files> <trademark-case-file> <case-file-header> <serial-number>
78399259</serial-number>
<mark action-code="create" version="new">
<typed-mark standard-character-format="y">
<mark-text>ALMOST FAMOUS</mark-text>
<file-name image-type="jpg" width="460" height="259" acceptable="y">mark.jpg</file-name>
</typed-mark>
</mark>
<filing-date>20040409</filing-date>
</case-file-header>
<base-application-form>
<goods-services>
<goods-service action-code="create" version="new"> <sequence-number>1</sequence-number>
<description-text>sun tanning, sunless tanning and moisturizing creams, lotions and oils
</description-text> <filing-basis-current-lb-in>Y</filing-basis-current-lb-in>
</goods-service>
</goods-services>
<case-file-owners>
<case-file-owner action-code="create" version="new"> <legal-entity-type-code>03</legal-
entity-type-code>
<name>First Line, Inc.</name>
<street>One American Square</street>
<internal-address>Box 82001</internal-address> <city>Indianapolis</city> <state>IN</state>
<postal-code>46282-0002</postal-code>
<country-name>USA</country-name> <incorporated-in-state-code>Indiana</incorporated-in-
state-code>
</case-file-owner>
</case-file-owners>
<signatures>
<signature action-code="create" version="new"> <signature-type>D</signature-type>
<signature-entry-number>1</signature-entry-number>
<signature-name>/Homer Faucett/</signature-name> <signatory-date>20040409</signatory-date>
<signatory-name>Homer W. Faucett, III</signatory-name> <signatory-position>Attorney
</signatory-position>
</signature>
</signatures>
<fee-types>
```

```

<fee-type action-code="create" version="new"> <fee-code>7001</fee-code> <number-of-
classes>1</number-of-classes>
<number-of-classes-paid>1</number-of-classes-paid>
<subtotal-amount>335</subtotal-amount>
</fee-type>
<total-amount>335</total-amount>
</fee-types>
<payment>
<ram-sale-number>926</ram-sale-number>
<ram-accounting-date>20040409</ram-accounting-date>
</payment>
</base-application-form>
<correspondence-form>
<source-form>APP</source-form>
<correspondences>
<correspondence action-code="create" version="new"> <type-code>a</type-code> <new-address>
<name>Homer W. Faucett, III</name> <firm-name>Ice Miller</firm-name> <street>One American
Square</street> <internal-address>Box 82001</internal-address> <city>Indianapolis</city>
<state>IN</state> <postal-code>46282-0002</postal-code>
<country-name>USA</country-name>
<phone>(317) 236-2120</phone>
<fax>(317) 592-4819</fax>
<attorney-docket-number>T02777-US-00 (20486.0001)</attorney-docket-number>
<other-appointed-attorney>Applicant/Owner hereby appoints Jay G. Taylor, John F. Prescott,
Jr., Doreen J. Gridley, Richard A. Schnurr, Anthony Nimmo, Russell E. Fowler II, Michael
A. Swift, Angela M. Fifelski, Thomas A. Walsh, Rachel L. Saint Peter, Alexander D. Forman,
Dustin S. DuBois, Homer W. Faucett III, and Jill Tabor Powlick, all of the law firm of Ice
Miller, to prosecute this application to registration, to transact all business in the
Patent and Trademark Office in connection therewith, and to receive the certificate of
registration.</other-appointed-attorney>
</new-address>
</correspondence>
<correspondence action-code="create" version="new"> <type-code>c</type-code> <new-address>
<name>Homer W. Faucett, III</name> <firm-name>Ice Miller</firm-name> <street>One American
Square</street> <internal-address>Box 82001</internal-address> <city>Indianapolis</city>
<state>IN</state> <postal-code>46282-0002</postal-code>
<country-name>USA</country-name>
<phone>(317) 236-2120</phone>
<fax>(317) 592-4819</fax>
</new-address>
</correspondence>
</correspondences>
</correspondence-form>
</trademark-case-file>
</trademark-case-files>
<filing> <filing-identifier>20040409112011892127-78399259</filing-identifier>
<xml-create-date>20040409 11:17:53</xml-create-date> <submit-date>Fri Apr 09 11:20:11 EDT
2004</submit-date> <teas-stamp>USPTO/BAS-198179243120-20040409112011892127-78399259-
200bf65da354e1494ac774f55fe52df47e-CC-926-20040409111753145716</teas-stamp>
<filing-description>Trademark/Service Mark Application, Principal Register</filing-
description> <reply-email>faucett@icemiller.com</reply-email>
</filing>
</uspto-tm-document>

```

TEAS support team
Fri Apr 09 11:20:11 EDT 2004

STAMP: USPTO/BAS-198179243120-20040409112011892127-78399259-
200bf65da354e1494ac774f55fe52df47e-CC-926-20040409111753145716

Document Description: Trademark Application

Mail/ Create Date: 09-Apr-2004

You are currently on page of

PTO Form 1478 (Rev 4/98)

OMB Control #0651-0009 (Exp. 06/30/2005)

Trademark/Service Mark Application, Principal Register**Serial Number: 78399376****Filing Date: 04/09/2004**

The table below presents the data as entered.

Input Field	Entered
MARK SECTION	
MARK	AUSTRALIAN GOLD BEARLY LEGAL
STANDARD CHARACTERS	YES
USPTO GENERATED IMAGE	YES
LITERAL ELEMENT	AUSTRALIAN GOLD BEARLY LEGAL
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
OWNER SECTION	
NAME	Australian Gold, Inc.
STREET	6270 Corporate Drive
CITY	Indianapolis
STATE	IN
ZIP/POSTAL CODE	46278
COUNTRY	USA
EMAIL	cjm@uspatent.com
AUTHORIZED EMAIL COMMUNICATION	Yes
LEGAL ENTITY SECTION	

TYPE	CORPORATION
STATE/COUNTRY OF INCORPORATION	Indiana
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	003
DESCRIPTION	Indoor and outdoor tanning preparations.
FILING BASIS	Section 1(b)
ADDITIONAL STATEMENTS SECTION	
PRIOR REGISTRATION(S)	Applicant claims ownership of U.S. Registration Number(s) 1046627, 1637325, 1807592, and others.
SIGNATURE SECTION	
SIGNATURE	/Charles J. Meyer/
SIGNATORY NAME	Charles J. Meyer
SIGNATORY DATE	04/09/2004
SIGNATORY POSITION	Attorney for Applicant
PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
SUBTOTAL AMOUNT	335
TOTAL AMOUNT	335
ATTORNEY	
NAME	Charles J. Meyer
FIRM NAME	Woodard, Emhardt, Moriarty, McNett & Henry, LLP
STREET	111 Monument Circle, Suite 3700
CITY	Indianapolis
STATE	IN
ZIP/POSTAL CODE	46204-5137

COUNTRY	USA
PHONE	(317) 634-3456
FAX	(317) 637-7561
EMAIL	cjm@uspatent.com
AUTHORIZED EMAIL COMMUNICATION	Yes
ATTORNEY DOCKET NUMBER	8183-635
OTHER APPOINTED ATTORNEY(S)	C. David Emhardt 18,483; Joseph A. Naughton 19,814; John V. Moriarty 26,207; John C. McNett 25,533; Thomas Q. Henry 28,309; James M. Durlacher 28,840; Charles R. Reeves 28,750; Vincent O. Wagner 29,596; Steve Zlatos 30,123; Spiro Bereveskos 30,821; Clifford W. Browning 32,201; R. Randall Frisk 32,221; Daniel J. Lueders 32,581; Kenneth A. Gandy 33,386; Timothy N. Thomas 35,714; Kurt N. Jones 37,996; John H. Allie 39,088; Holiday W. Banta 40,311; Troy J. Cole 35,102; L. Scott Paynter 39,797; Charles J. Meyer 41,996; Matthew R. Schantz 40,800; Gregory B. Coy 40,967; Lisa A. Hiday 40,036; John V. Daniluck 40,581; Christopher A. Brown 41,642; Arthur J. Usher IV 41,359; Douglas A. Collier 43,556; Brad A. Schepers 45,431; Scott J. Stevens 29,446; James B. Myers 42,021; John M. Bradshaw 46,573; Quentin G. Cantrell 47,469; Charles P. Schmal 45,082; David E. Novak 50,752; Edward E. Sowers 36,015; Jason A. Houdek 54,620; John L. Roberts 50,453; Denise M. Gosnell 51,748; John J. Emanuele 51,653; Michael S. Wherry P53,764; Michael C. Bartol 44,025
CORRESPONDENCE SECTION	
NAME	Charles J. Meyer
FIRM NAME	Woodard, Emhardt, Moriarty, McNett & Henry, LLP
STREET	111 Monument Circle, Suite 3700
CITY	Indianapolis
STATE	IN

ZIP/POSTAL CODE	46204-5137
COUNTRY	USA
PHONE	(317) 634-3456
FAX	(317) 637-7561
EMAIL	cjm@uspatent.com
AUTHORIZED EMAIL COMMUNICATION	Yes
FILING INFORMATION	
SUBMIT DATE	Fri Apr 09 13:04:47 EDT 2004
TEAS STAMP	USPTO/BAS-206532382-20040 409130447102243-78399376- 200e154d5e16a2457ecf6383d f7c3726cde-DA-1096-200404 09121113834079

PTO Form 1478 (Rev 4/98)
OMB Control #0651-0009 (Exp. 06/30/2005)

Trademark/Service Mark Application, Principal Register

Serial Number: 78399376

Filing Date: 04/09/2004

To the Commissioner for Trademarks:

MARK: (Standard Characters, see mark)

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The literal element of the mark consists of AUSTRALIAN GOLD BEARLY LEGAL.

The applicant, Australian Gold, Inc., a corporation of Indiana, residing at 6270 Corporate Drive, Indianapolis, IN, USA, 46278, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 003: Indoor and outdoor tanning preparations.

Applicant claims ownership of U.S. Registration Number(s) 1046627, 1637325, 1807592, and others.

The applicant hereby appoints Charles J. Meyer and C. David Emhardt 18,483; Joseph A. Naughton 19,814; John V. Moriarty 26,207; John C. McNett 25,533; Thomas Q. Henry 28,309; James M. Durlacher 28,840; Charles R. Reeves 28,750; Vincent O. Wagner 29,596; Steve Zlatos 30,123; Spiro Bereveskos 30,821; Clifford W. Browning 32,201; R. Randall Frisk 32,221; Daniel J. Lueders 32,581; Kenneth A. Gandy 33,386; Timothy N. Thomas

35,714; Kurt N. Jones 37,996; John H. Allie 39,088; Holiday W. Banta 40,311; Troy J. Cole 35,102; L. Scott Paynter 39,797; Charles J. Meyer 41,996; Matthew R. Schantz 40,800; Gregory B. Coy 40,967; Lisa A. Hiday 40,036; John V. Daniluck 40,581; Christopher A. Brown 41,642; Arthur J. Usher IV 41,359; Douglas A. Collier 43,556; Brad A. Schepers 45,431; Scott J. Stevens 29,446; James B. Myers 42,021; John M. Bradshaw 46,573; Quentin G. Cantrell 47,469; Charles P. Schmal 45,082; David E. Novak 50,752; Edward E. Sowers 36,015; Jason A. Houdek 54,620; John L. Roberts 50,453; Denise M. Gosnell 51,748; John J. Emanuele 51,653; Michael S. Wherry P53,764; Michael C. Bartol 44,025 of Woodard, Emhardt, Moriarty, McNett & Henry, LLP 111 Monument Circle, Suite 3700, Indianapolis, IN, USA, 46204-5137 to submit this application on behalf of the applicant. The attorney docket/reference number is 8183-635.

The USPTO is authorized to communicate with the applicant or its representative at the following email address: cjm@uspatent.com.

A fee payment in the amount of \$335 will be submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Charles J. Meyer/ Date: 04/09/2004

Signatory's Name: Charles J. Meyer

Signatory's Position: Attorney for Applicant

Mailing Address:

Charles J. Meyer
111 Monument Circle, Suite 3700
Indianapolis, IN 46204-5137

RAM Sale Number: 1096

RAM Accounting Date: 04/09/2004

Serial Number: 78399376

Internet Transmission Date: Fri Apr 09 13:04:47 EDT 2004

TEAS Stamp: USPTO/BAS-206532382-20040409130447102243

-78399376-200e154d5e16a2457ecf6383df7c37

26code-DA-1096-20040409121113834079

This document may be displayed as a PDF file containing images without text. You may view online or save the entire document using the file download icon to the upper right. [\[required PDF viewer\]](#) [FAQ: Are you seeing only the first page of this PDF document?](#)

If you need help:

- Call the Trademark Assistance Center at 571.272.9250 for help on trademark matters.
- Send questions about USPTO programs to the [USPTO Contact Center \(UCC\)](#).
- If you have technical difficulties or problems with this application, please e-mail them to [Electronic Business Support Electronic Applications](#) or call 1 800-786-9199.

Document Description: Trademark Application

Mail / Create Date: 09-Apr-2004

You are currently on page of

PTO Form 1478 (Rev 4/98)

OMB Control #0651-0009 (Exp. 06/30/2005)

Trademark/Service Mark Application, Principal Register**Serial Number: 78399314****Filing Date: 04/09/2004**

The table below presents the data as entered.

Input Field	Entered
MARK SECTION	
MARK	AUSTRALIAN GOLD FREE SPIRIT
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	AUSTRALIAN GOLD FREE SPIRIT
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
OWNER SECTION	
NAME	Australian Gold, Inc.
STREET	6270 Corporate Drive
CITY	Indianapolis
STATE	IN
ZIP/POSTAL CODE	46278
COUNTRY	USA
EMAIL	cjm@uspatent.com
AUTHORIZED EMAIL COMMUNICATION	Yes
LEGAL ENTITY SECTION	

TYPE	CORPORATION
STATE/COUNTRY OF INCORPORATION	Indiana
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	003
DESCRIPTION	Indoor and outdoor tanning preparations.
FILING BASIS	Section 1(b)
ADDITIONAL STATEMENTS SECTION	
PRIOR REGISTRATION(S)	Applicant claims ownership of U.S. Registration Number(s) 1807592, 1637325, 1046627, and others.
SIGNATURE SECTION	
SIGNATURE	/Charles J. Meyer/
SIGNATORY NAME	Charles J. Meyer
SIGNATORY DATE	04/09/2004
SIGNATORY POSITION	Attorney for Applicant
PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
SUBTOTAL AMOUNT	335
TOTAL AMOUNT	335
ATTORNEY	
NAME	Charles J. Meyer
FIRM NAME	Woodard, Emhardt, Moriarty, McNett & Henry, LLP
STREET	111 Monument Circle, Suite 3700
CITY	Indianapolis
STATE	IN
ZIP/POSTAL CODE	46204-5137

COUNTRY	USA
PHONE	(317) 634-3456
FAX	(317) 637-7561
EMAIL	cjm@uspatent.com
AUTHORIZED EMAIL COMMUNICATION	Yes
ATTORNEY DOCKET NUMBER	8183-634
OTHER APPOINTED ATTORNEYS(S)	C. David Emhardt 18,483; Joseph A. Naughton 19,814; John V. Moriarty 26,207; John C. McNett 25,533; Thomas Q. Henry 28,309; James M. Durlacher 28,840; Charles R. Reeves 28,750; Vincent O. Wagner 29,596; Steve Zlatos 30,123; Spiro Bereveskos 30,821; Clifford W. Browning 32,201; R. Randall Frisk 32,221; Daniel J. Lueders 32,581; Kenneth A. Gandy 33,386; Timothy N. Thomas 35,714; Kurt N. Jones 37,996; John H. Allie 39,088; Holiday W. Banta 40,311; Troy J. Cole 35,102; L. Scott Paynter 39,797; Charles J. Meyer 41,996; Matthew R. Schantz 40,800; Gregory B. Coy 40,967; Lisa A. Hiday 40,036; John V. Daniluck 40,581; Christopher A. Brown 41,642; Arthur J. Usher IV 41,359; Douglas A. Collier 43,556; Brad A. Schepers 45,431; Scott J. Stevens 29,446; James B. Myers 42,021; John M. Bradshaw 46,573; Quentin G. Cantrell 47,469; Charles P. Schmal 45,082; David E. Novak 50,752; Edward E. Sowers 36,015; Jason A. Houdek 54,620; John L. Roberts 50,453; Denise M. Gosnell 51,748; John J. Emanuele 51,653; Michael S. Wherry P53,764; Michael C. Bartol 44,025
CORRESPONDENCE SECTION	
NAME	Charles J. Meyer
FIRM NAME	Woodard, Emhardt, Moriarty, McNett & Henry, LLP
STREET	111 Monument Circle, Suite 3700
CITY	Indianapolis
STATE	IN

ZIP/POSTAL CODE	46204-5137
COUNTRY	USA
PHONE	(317) 634-3456
FAX	(317) 637-7561
EMAIL	cjm@uspatent.com
AUTHORIZED EMAIL COMMUNICATION	Yes
FILING INFORMATION	
SUBMIT DATE	Fri Apr 09 12:00:27 EDT 2004
TEAS STAMP	USPTO/BAS-206532382-20040 409120027861177-78399314- 2004c4dbad9d03ab462c26164 3a83456855-DA-998-2004040 9112759909778

PTO Form 1478 (Rev 4/98)

OMB Control #0651-0009 (Exp. 06/30/2005)

Trademark/Service Mark Application, Principal Register**Serial Number: 78399314****Filing Date: 04/09/2004****To the Commissioner for Trademarks:**

MARK: (Standard Characters, see mark)

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The literal element of the mark consists of AUSTRALIAN GOLD FREE SPIRIT.

The applicant, Australian Gold, Inc., a corporation of Indiana, residing at 6270 Corporate Drive, Indianapolis, IN, USA, 46278, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 003: Indoor and outdoor tanning preparations.

Applicant claims ownership of U.S. Registration Number(s) 1807592, 1637325, 1046627, and others.

The applicant hereby appoints Charles J. Meyer and C. David Emhardt 18,483; Joseph A. Naughton 19,814; John V. Moriarty 26,207; John C. McNett 25,533; Thomas Q. Henry 28,309; James M. Durlacher 28,840; Charles R. Reeves 28,750; Vincent O. Wagner 29,596; Steve Zlatos 30,123; Spiro Bereveskos 30,821; Clifford W. Browning 32,201; R. Randall Frisk 32,221; Daniel J. Lueders 32,581; Kenneth A. Gandy 33,386; Timothy N. Thomas

35,714; Kurt N. Jones 37,996; John H. Allie 39,088; Holiday W. Banta 40,311; Troy J. Cole 35,102; L. Scott Paynter 39,797; Charles J. Meyer 41,996; Matthew R. Schantz 40,800; Gregory B. Coy 40,967; Lisa A. Hiday 40,036; John V. Daniluck 40,581; Christopher A. Brown 41,642; Arthur J. Usher IV 41,359; Douglas A. Collier 43,556; Brad A. Schepers 45,431; Scott J. Stevens 29,446; James B. Myers 42,021; John M. Bradshaw 46,573; Quentin G. Cantrell 47,469; Charles P. Schmal 45,082; David E. Novak 50,752; Edward E. Sowers 36,015; Jason A. Houdek 54,620; John L. Roberts 50,453; Denise M. Gosnell 51,748; John J. Emanuele 51,653; Michael S. Wherry 53,764; Michael C. Bartol 44,025 of Woodard, Emhardt, Moriarty, McNett & Henry, LLP 111 Monument Circle, Suite 3700, Indianapolis, IN, USA, 46204-5137 to submit this application on behalf of the applicant. The attorney docket/reference number is 8183-634.

The USPTO is authorized to communicate with the applicant or its representative at the following email address: cjm@uspatent.com.

A fee payment in the amount of \$335 will be submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Charles J. Meyer/ Date: 04/09/2004

Signatory's Name: Charles J. Meyer

Signatory's Position: Attorney for Applicant

Mailing Address:

Charles J. Meyer
111 Monument Circle, Suite 3700
Indianapolis, IN 46204-5137

RAM Sale Number: 998

RAM Accounting Date: 04/09/2004

Serial Number: 78399314

Internet Transmission Date: Fri Apr 09 12:00:27 EDT 2004

TEAS Stamp: USPTO/BAS-206532382-20040409120027861177

-78399314-2004c4dbad9d03ab462c261643a834

56855-DA-998-20040409112759909778

This document may be displayed as a PDF file containing images without text. You may view online or save the entire document using the file download icon to the upper right. [\[required PDF viewer\]](#) [FAQ: Are you seeing only the first page of this PDF document?](#)

If you need help:

- *Call the Trademark Assistance Center at 571.272.9250 for help on trademark matters.*
- *Send questions about USPTO programs to the [USPTO Contact Center \(UCC\)](#).*
- *If you have technical difficulties or problems with this application, please e-mail them to [Electronic Business Support](#) [Electronic Applications](#) or call 1 800-786-9199.*

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,805,539

United States Patent and Trademark Office

Registered Jan. 13, 2004

**TRADEMARK
PRINCIPAL REGISTER**

BEACH IN A BOTTLE

**AUSTRALIAN GOLD, INC. (INDIANA COR-
PORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900**

FIRST USE 4-3-2003; IN COMMERCE 4-3-2003.

SN 76-395,566, FILED 4-15-2002.

**FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).**

PAUL F. GAST, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,813,783

United States Patent and Trademark Office

Registered Feb. 10, 2004

**TRADEMARK
PRINCIPAL REGISTER**

BLAZIN'

AUSTRALIAN GOLD, INC. (INDIANA COR-
PORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900

OWNER OF U.S. REG. NO. 1,719,765.

FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

SN 76-403,648, FILED 5-3-2002.

FIRST USE 11-8-2002; IN COMMERCE 11-8-2002.

LINDA POWELL, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,751,259

United States Patent and Trademark Office

Registered Aug. 12, 2003

**TRADEMARK
PRINCIPAL REGISTER**

BRONZING FIRE GLAZE

**AUSTRALIAN GOLD, INC. (INDIANA COR-
PORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900**

**NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "BRONZING", APART FROM THE
MARK AS SHOWN.**

**FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).**

SN 76-403,643, FILED 5-3-2002.

FIRST USE 11-8-2002; IN COMMERCE 11-8-2002.

OWNER OF U.S. REG. NO. 2,541,714.

LINDA POWELL, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,615,956

United States Patent and Trademark Office

Registered Sep. 3, 2002

**TRADEMARK
PRINCIPAL REGISTER**

BROWNING FURY

ADVANCED TECHNOLOGY SYSTEMS, INC. (IN-
DIANA CORPORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900

OWNER OF U.S. REG. NOS. 2,458,350 AND
2,458,755.

FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "BROWNING", APART FROM
THE MARK AS SHOWN.

SN 76-222,469, FILED 3-9-2001.

FIRST USE 11-4-2001; IN COMMERCE 11-4-2001.

PAUL F. GAST, EXAMINING ATTORNEY

Webb, Stacy

From: Faucett, Homer
Sent: Wednesday, May 05, 2004 2:35 PM
To: Webb, Stacy
Subject: FW: Trademark Application Serial No. 78411514 Received

Stacy,

Below is the confirmation number for the mark COLOROLOGY for First Line, Inc.

Homer W. Faucett, III
ICE MILLER
One American Square
Box 82001
Indianapolis, IN 46282-0002
Phone No.: (317) 236-2120
Fax No.: (317) 592-4819
homer.faucett@icemiller.com

-----Original Message-----

From: PrintEAS@uspto.gov [mailto:PrintEAS@uspto.gov]
Sent: Friday, April 30, 2004 4:10 PM
To: Faucett, Homer
Cc: teas@uspto.gov
Subject: Trademark Application Serial No. 78411514 Received

<MARK> COLOROLOGY (standard characters)

The mark is presented in standard characters without claim to any particular font style, size or color.

We have received your application and assigned serial number '78411514' to your submission. The summary of the application data below serves as your official filing receipt. For electronically-submitted applications, the USPTO will no longer mail a paper filing receipt. If the USPTO later determines that no filing date was justified, your submission will be returned, and your filing fee will be refunded. You could then, if possible, cure the deficiency, and re-file the application.

If you determine that you made an error in the information you entered, you may file a preliminary amendment electronically, stating your proposed correction, at <http://eteas.uspto.gov/V2.0/pa240/WIZARD.htm>.

NOTE: You cannot file a Preliminary Amendment until at least 30 days after initial filing of the application. Prior to that time, the serial number will not appear in the USPTO database (even though the number was assigned at the time of filing), preventing the uploading of new data.

The examining attorney will determine whether the change proposed in the amendment is permissible, within the normal course of his or her review of the application. Please note that not all errors may be corrected; for example, if you submitted the wrong mark or the incorrect goods and/or services, if the proposed correction would be considered a material alteration to your original filing, this will NOT be accepted. Unfortunately, your only recourse in that event is to re-file - your fee would NOT be refunded. Once you submit an application, either electronically or through the mail, we will not cancel the filing or refund your fee, unless the application fails to satisfy minimum filing requirements. The fee is a processing fee, which we do not refund even if we cannot issue a registration after our substantive review.

In approximately 6 months, you will hear from the assigned examining attorney.

NOTE: If you have a question, comment or technical concern about your specific application

or TEAS in general, please send that question to PrintTEAS@uspto.gov. NOTE: To check status information, please use either <http://tarr.uspto.gov>, or call 703-305-8747 (M-F, 6:30 a.m. to 12 midnight, EST). However, do NOT attempt to check status until at least 45 days after submission, to allow sufficient time for our databases to be updated.

The applicant, First Line, Inc., a corporation of Indiana, residing at Box 82001, One American Square, Indianapolis, IN USA 46282-0002, requests registration of the trademark/service mark shown on the drawing page in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

*** Classification and Listing of Goods/Services:**

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 003: Sun tanning, sunless tanning and moisturizing creams, lotions and oils

***Correspondence Information**

The applicant hereby appoints Homer W. Faucett, III and Angela M. Fifelski, Alexander D. Forman, Doreen J. Gridley, John F. Prescott, Jr., Rachel L. St. Peter, Michael A. Swift, Jay G. Taylor, Anthony Nimmo, Richard Schnurr, Thomas A. Walsh, and Dustin S. DuBois, ICE MILLER, One American Square, Box 82001, Indianapolis, Indiana 46282 to transact all business in the Patent and Trademark Office in connection with this application, and to receive the renewal certificates. of Ice Miller, Box 82001, One American Square, Indianapolis, IN USA 46282-0002 to submit this application on behalf of the applicant. The attorney docket/reference number is T02878-US-00 (20486.0001).

*** Fees**

A fee payment in the amount of \$335 will be submitted with the application, representing payment for 1 class(es).

***Declaration Signature**

Signature: /Homer Faucett/ Date: 04/30/2004
Signatory's Name: Homer W. Faucett, III
Signatory's Position: Attorney

=====TEAS XML APPLICATION=====

```
<?xml version = '1.0' encoding = 'ISO-8859-1'?> <uspto-tm-document document-type="app"
description="Base Application Form" system-creator="eteas" version="2.11" version-
date="2003-11-02" copyright="Copyright 1999-2003 United States Patent and Trademark
Office"> <trademark-case-files> <trademark-case-file> <case-file-header> <serial-number>
78411514</serial-number>
<mark action-code="create" version="new">
<typed-mark standard-character-format="y"> <mark-text>COLOROLOGY</mark-text> <file-name
image-type="jpg" width="380" height="259" acceptable="y">mark.jpg</file-name>
</typed-mark>
</mark>
<filing-date>20040430</filing-date>
</case-file-header>
<base-application-form>
<goods-services>
<goods-service action-code="create" version="new"> <sequence-number>1</sequence-number>
<class-code>003</class-code>
<description-text>Sun tanning, sunless tanning and moisturizing creams, lotions and oils
</description-text> <filing-basis-current-lb-in>Y</filing-basis-current-lb-in>
</goods-service>
</goods-services>
```

```

<case-file-owners>
<case-file-owner action-code="create" version="new"> <legal-entity-type-code>03</legal-
entity-type-code>
<name>First Line, Inc.</name>
<street>One American Square</street>
<internal-address>Box 82001</internal-address> <city>Indianapolis</city> <state>IN</state>
<postal-code>46282-0002</postal-code>
<country-name>USA</country-name> <incorporated-in-state-code>Indiana</incorporated-in-
state-code>
</case-file-owner>
</case-file-owners>
<signatures>
<signature action-code="create" version="new"> <signature-type>D</signature-type>
<signature-entry-number>1</signature-entry-number>
<signature-name>/Homer Faucett</signature-name> <signatory-date>20040430</signatory-date>
<signatory-name>Homer W. Faucett, III</signatory-name> <signatory-position>Attorney
</signatory-position>
</signature>
</signatures>
<fee-types>
<fee-type action-code="create" version="new"> <fee-code>7001</fee-code> <number-of-
classes>1</number-of-classes>
<number-of-classes-paid>1</number-of-classes-paid>
<subtotal-amount>335</subtotal-amount>
</fee-type>
<total-amount>335</total-amount>
</fee-types>
<payment>
<ram-sale-number>315</ram-sale-number>
<ram-accounting-date>20040503</ram-accounting-date>
</payment>
</base-application-form>
<correspondence-form>
<source-form>APP</source-form>
<correspondences>
<correspondence action-code="create" version="new"> <type-code>a</type-code> <new-address>
<name>Homer W. Faucett, III</name> <firm-name>Ice Miller</firm-name> <street>One American
Square</street> <internal-address>Box 82001</internal-address> <city>Indianapolis</city>
<state>IN</state> <postal-code>46282-0002</postal-code>
<country-name>USA</country-name>
<phone>(317) 236-2120</phone>
<fax>(317) 236-4819</fax>
<attorney-docket-number>T02878-US-00 (20486.0001)</attorney-docket-number>
<other-appointed-attorney>Angela M. Fifelski, Alexander D. Forman, Doreen J. Gridley, John
F. Prescott, Jr., Rachel L. St. Peter, Michael A. Swift, Jay G. Taylor, Anthony Nimmo,
Richard Schnurr, Thomas A. Walsh, and Dustin S. DuBois, ICE MILLER, One American Square,
Box 82001, Indianapolis, Indiana 46282 to transact all business in the Patent and
Trademark Office in connection with this application, and to receive the renewal
certificates.</other-appointed-attorney>
</new-address>
</correspondence>
<correspondence action-code="create" version="new"> <type-code>c</type-code> <new-address>
<name>Homer W. Faucett, III</name> <firm-name>Ice Miller</firm-name> <street>One American
Square</street> <internal-address>Box 82001</internal-address> <city>Indianapolis</city>
<state>IN</state> <postal-code>46282-0002</postal-code>
<country-name>USA</country-name>
<phone>(317) 236-2120</phone>
<fax>(317) 236-4819</fax>
</new-address>
</correspondence>
</correspondences>
</correspondence-form>
</trademark-case-file>
</trademark-case-files>
<filing> <filing-identifier>20040430171014675616-78411514</filing-identifier>
<xml-create-date>20040430 17:00:55</xml-create-date> <submit-date>Fri Apr 30 17:10:14 EDT
2004</submit-date> <teas-stamp>USPTO/BAS-198179243120-20040430171014675616-78411514-

```

20030903e7b91b3f336f284f736ef43451-CC-315-20040430170055252680</teas-stamp>
<filing-description>Trademark/Service Mark Application, Principal Register</filing-
description> <reply-email>faucett@icemiller.com</reply-email>
</filing>
</uspto-tm-document>

TEAS support team
Fri Apr 30 17:10:14 EDT 2004

STAMP: USPTO/BAS-198179243120-20040430171014675616-78411514-
20030903e7b91b3f336f284f736ef43451-CC-315-20040430170055252680

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,743,410

United States Patent and Trademark Office

Registered July 29, 2003

**TRADEMARK
PRINCIPAL REGISTER**

DARK FIRE

**AUSTRALIAN GOLD, INC. (INDIANA COR-
PORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900**

OWNER OF U.S. REG. NO. 2,400,938.

SN 76-222,271, FILED 3-9-2001.

**FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).**

FIRST USE 11-4-2001; IN COMMERCE 11-4-2001.

LESLIE RICHARDS, EXAMINING ATTORNEY

Int. CL: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,811,554

United States Patent and Trademark Office

Registered Feb. 3, 2004

**TRADEMARK
PRINCIPAL REGISTER**

DOUBLE DIP ICED CREME

**AUSTRALIAN GOLD, INC. (INDIANA COR-
PORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900**

FIRST USE 11-8-2002; IN COMMERCE 11-8-2002.

SN 76-459,519, FILED 10-21-2002.

**FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).**

PAM WILLIS, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,333,831

United States Patent and Trademark Office

Registered Mar. 21, 2000

**TRADEMARK
PRINCIPAL REGISTER**

ESPRESSO DARK TANNING MILK

**AUSTRALIAN GOLD, INC. (INDIANA CORPO-
RATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900**

**NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "DARK TANNING MILK",
APART FROM THE MARK AS SHOWN.**

**FOR: SUN TANNING PREPARATIONS, IN
CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).
FIRST USE 11-9-1998; IN COMMERCE
11-9-1998.**

SN 75-519,145, FILED 7-15-1998.

LYNN A. LUTHEY, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

Reg. No. 2,273,959

United States Patent and Trademark Office

Registered Aug. 31, 1999

**TRADEMARK
PRINCIPAL REGISTER**

FAST ACTION

**AUSTRALIAN GOLD, INC. (INDIANA CORPO-
RATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900**

**FIRST USE 3-13-1998; IN COMMERCE
3-18-1998.**

SER. NO. 75-462,180, FILED 4-6-1998.

**FOR: SUNTANNING PREPARATIONS, IN
CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).**

LIZ KULICK, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,744,672

United States Patent and Trademark Office

Registered July 29, 2003

**TRADEMARK
PRINCIPAL REGISTER**

FAST BROWN

**AUSTRALIAN GOLD, INC. (INDIANA COR-
PORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900**

FIRST USE 11-8-2002; IN COMMERCE 11-8-2002.

SN 76-403,649, FILED 5-3-2002.

**FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).**

LINDA POWELL, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 2,541,714

Registered Feb. 19, 2002

**TRADEMARK
PRINCIPAL REGISTER**

GOLDEN BRONZING GLAZE

**AUSTRALIAN GOLD, INC. (INDIANA COR-
PORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900**

**NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "BRONZING GLAZE", APART
FROM THE MARK AS SHOWN.**

**FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).**

SN 76-105,012, FILED 8-8-2000.

FIRST USE 11-3-2000; IN COMMERCE 11-3-2000.

ELLEN PERKINS, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 2,480,954

Registered Aug. 21, 2001

**TRADEMARK
PRINCIPAL REGISTER**

GOLDEN GLAZE

AUSTRALIAN GOLD, INC. (INDIANA COR-
PORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900

FIRST USE 11-4-2000; IN COMMERCE 11-4-2000.

SN 76-034,492, FILED 4-25-2000.

FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

GINNY ISAACSON, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,722,211

United States Patent and Trademark Office

Registered June 3, 2003

**TRADEMARK
PRINCIPAL REGISTER**

GOLDEN TINGLING GLAZE

**AUSTRALIAN GOLD, INC. (INDIANA COR-
PORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900**

**NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "TINGLING", APART FROM THE
MARK AS SHOWN.**

**FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).**

SN 76-251,573, FILED 5-4-2001.

FIRST USE 11-4-2001; IN COMMERCE 11-4-2001.

OWNER OF U.S. REG. NO. 2,480,954.

PATRICIA HORRALL, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 1,961,084

Registered Mar. 5, 1996

**TRADEMARK
PRINCIPAL REGISTER**

HOT!

ETS, INC. (INDIANA CORPORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900

FIRST USE 1-18-1995; IN COMMERCE
1-18-1995.

SN 74-557,326, FILED 8-4-1994.

FOR: SUNTANNING PREPARATIONS, IN
CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

HOPE SLONIM, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,373,618

United States Patent and Trademark Office

Registered Aug. 1, 2000

**TRADEMARK
PRINCIPAL REGISTER**

ICED CREME

AUSTRALIAN GOLD, INC. (INDIANA CORPORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT
TO USE "CREME", APART FROM THE MARK AS
SHOWN.

SN 75-498,480, FILED 6-9-1998.

FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).
FIRST USE 11-5-1999; IN COMMERCE 11-5-1999.

J. TINGLEY, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,856,626

United States Patent and Trademark Office

Registered June 22, 2004

**TRADEMARK
PRINCIPAL REGISTER**

INTIMIDATION

**AUSTRALIAN GOLD, INC. (INDIANA COR-
PORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900**

FIRST USE 11-9-2003; IN COMMERCE 11-9-2003.

SN 76-510,197, FILED 4-28-2003.

**FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).**

PAULA MAYS, EXAMINING ATTORNEY

Webb, Stacy

From: PrinTEAS@uspto.gov
Sent: Friday, April 09, 2004 9:40 AM
To: Faucett, Homer
Cc: teas@uspto.gov
Subject: Trademark Application Serial No. 78399205 Received

<MARK> My Passion (standard characters)

The mark is presented in standard characters without claim to any particular font style, size or color.

We have received your application and assigned serial number '78399205' to your submission. The summary of the application data below serves as your official filing receipt. For electronically-submitted applications, the USPTO will no longer mail a paper filing receipt. If the USPTO later determines that no filing date was justified, your submission will be returned, and your filing fee will be refunded. You could then, if possible, cure the deficiency, and re-file the application.

If you determine that you made an error in the information you entered, you may file a preliminary amendment electronically, stating your proposed correction, at <http://eteas.uspto.gov/V2.0/pa240/WIZARD.htm>.

NOTE: You cannot file a Preliminary Amendment until at least 30 days after initial filing of the application. Prior to that time, the serial number will not appear in the USPTO database (even though the number was assigned at the time of filing), preventing the uploading of new data.

The examining attorney will determine whether the change proposed in the amendment is permissible, within the normal course of his or her review of the application. Please note that not all errors may be corrected; for example, if you submitted the wrong mark or the incorrect goods and/or services, if the proposed correction would be considered a material alteration to your original filing, this will NOT be accepted. Unfortunately, your only recourse in that event is to re-file - your fee would NOT be refunded. Once you submit an application, either electronically or through the mail, we will not cancel the filing or refund your fee, unless the application fails to satisfy minimum filing requirements. The fee is a processing fee, which we do not refund even if we cannot issue a registration after our substantive review.

In approximately 6 months, you will hear from the assigned examining attorney.

NOTE: If you have a question, comment or technical concern about your specific application or TEAS in general, please send that question to PrinTEAS@uspto.gov. NOTE: To check status information, please use either <http://tarr.uspto.gov>, or call 703-305-8747 (M-F, 6:30 a.m. to 12 midnight, EST). However, do NOT attempt to check status until at least 45 days after submission, to allow sufficient time for our databases to be updated.

The applicant, First Line, Inc., a corporation of Indiana, residing at Box 82001, One American Square, Indianapolis, IN USA 46482-0002, requests registration of the trademark/service mark shown on the drawing page in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

*** Classification and Listing of Goods/Services:**

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class _____: sun tanning, sunless tanning and moisturizing creams, lotions and oils

***Correspondence Information**

The applicant hereby appoints Homer W. Faucett, III and Applicant/Owner hereby appoints Jay G. Taylor, John F. Prescott, Jr., Doreen J. Gridley, Richard A. Schnurr, Anthony Nimmo, Russell E. Fowler II, Michael A. Swift, Angela M. Fifelski, Thomas A. Walsh, Rachel L. Saint Peter, Alexander D. Forman, Dustin S. DuBois, Homer W. Faucett III, and Jill Tabor Powlick, all of the law firm of Ice Miller, to prosecute this application to registration, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the certificate of registration. of Ice Miller, Box 82001, One American Square, Indianapolis, IN USA 46282-0002 to submit this application on behalf of the applicant. The attorney docket/reference number is T02772-US-00 (20486.0001).

* Fees

A fee payment in the amount of \$335 will be submitted with the application, representing payment for 1 class(es).

*Declaration Signature

Signature:/Homer Faucett/ Date: 04/09/2004
 Signatory's Name: Homer W. Faucett, III
 Signatory's Position: Attorney

-----TEAS XML APPLICATION-----

```
<?xml version = '1.0' encoding = 'ISO-8859-1'?> <uspto-tm-document document-type="app"
description="Base Application Form" system-creator="eteas" version="2.11" version-
date="2003-11-02" copyright="Copyright 1999-2003 United States Patent and Trademark
Office"> <trademark-case-files> <trademark-case-file> <case-file-header> <serial-number>
78399205</serial-number>
<mark action-code="create" version="new">
<typed-mark standard-character-format="y">
<mark-text>My Passion</mark-text>
<file-name image-type="jpg" width="260" height="260" acceptable="y">mark.jpg</file-name>
</typed-mark>
</mark>
<filing-date>20040409</filing-date>
</case-file-header>
<base-application-form>
<goods-services>
<goods-service action-code="create" version="new"> <sequence-number>1</sequence-number>
<description-text>sun tanning, sunless tanning and moisturizing creams, lotions and oils
</description-text> <filing-basis-current-1b-in>Y</filing-basis-current-1b-in>
</goods-service>
</goods-services>
<case-file-owners>
<case-file-owner action-code="create" version="new"> <legal-entity-type-code>03</legal-
entity-type-code>
<name>First Line, Inc.</name>
<street>One American Square</street>
<internal-address>Box 82001</internal-address> <city>Indianapolis</city> <state>IN</state>
<postal-code>46482-0002</postal-code>
<country-name>USA</country-name> <incorporated-in-state-code>Indiana</incorporated-in-
state-code>
</case-file-owner>
</case-file-owners>
<signatures>
<signature action-code="create" version="new"> <signature-type>D</signature-type>
<signature-entry-number>1</signature-entry-number>
<signature-name>/Homer Faucett/</signature-name> <signatory-date>20040409</signatory-date>
<signatory-name>Homer W. Faucett, III</signatory-name> <signatory-position>Attorney
</signatory-position>
</signature>
</signatures>
<fee-types>
```

```

<fee-type action-code="create" version="new"> <fee-code>7001</fee-code> <number-of-
classes>1</number-of-classes>
<number-of-classes-paid>1</number-of-classes-paid>
<subtotal-amount>335</subtotal-amount>
</fee-type>
<total-amount>335</total-amount>
</fee-types>
<payment>
<ram-sale-number>844</ram-sale-number>
<ram-accounting-date>20040409</ram-accounting-date>
</payment>
</base-application-form>
<correspondence-form>
<source-form>APP</source-form>
<correspondences>
<correspondence action-code="create" version="new"> <type-code>a</type-code> <new-address>
<name>Homer W. Faucett, III</name> <firm-name>Ice Miller</firm-name> <street>One American
Square</street> <internal-address>Box 82001</internal-address> <city>Indianapolis</city>
<state>IN</state> <postal-code>46282-0002</postal-code>
<country-name>USA</country-name>
<phone>(317) 236-2120</phone>
<fax>(317) 592-4819</fax>
<attorney-docket-number>T02772-US-00 (20486.0001)</attorney-docket-number>
<other-appointed-attorney>Applicant/Owner hereby appoints Jay G. Taylor, John F. Prescott,
Jr., Doreen J. Gridley, Richard A. Schnurr, Anthony Nimmo, Russell E. Fowler II, Michael
A. Swift, Angela M. Fifelski, Thomas A. Walsh, Rachel L. Saint Peter, Alexander D. Forman,
Dustin S. DuBois, Homer W. Faucett III, and Jill Tabor Powlick, all of the law firm of Ice
Miller, to prosecute this application to registration, to transact all business in the
Patent and Trademark Office in connection therewith, and to receive the certificate of
registration.</other-appointed-attorney>
</new-address>
</correspondence>
<correspondence action-code="create" version="new"> <type-code>c</type-code> <new-address>
<name>Homer W. Faucett, III</name> <firm-name>Ice Miller</firm-name> <street>One American
Square</street> <internal-address>Box 82001</internal-address> <city>Indianapolis</city>
<state>IN</state> <postal-code>46282-0002</postal-code>
<country-name>USA</country-name>
<phone>(317) 236-2120</phone>
<fax>(317) 592-4819</fax>
</new-address>
</correspondence>
</correspondences>
</correspondence-form>
</trademark-case-file>
</trademark-case-files>
<filing> <filing-identifier>20040409103936942073-78399205</filing-identifier>
<xml-create-date>20040409 10:36:28</xml-create-date> <submit-date>Fri Apr 09 10:39:36 EDT
2004</submit-date> <teas-stamp>USPTO/BAS-198179243120-20040409103936942073-78399205-
2003e49ef4919d52b97d59a9c36cb588b41-CC-844-20040409103628639462</teas-stamp>
<filing-description>Trademark/Service Mark Application, Principal Register</filing-
description> <reply-email>faucett@icemiller.com</reply-email>
</filing>
</uspto-tm-document>

```

TEAS support team
Fri Apr 09 10:39:36 EDT 2004

STAMP: USPTO/BAS-198179243120-20040409103936942073-78399205-
2003e49ef4919d52b97d59a9c36cb588b41-CC-844-20040409103628639462